

Set	Items	Description
S1	16653	HTML OR WEBPAGE? OR WEBSITE? OR HOMEPAGE? OR (WEB OR HOME)- () (PAGE? OR SITE?) OR WEBBASE? OR WEB()BASE?
S2	12002	ORGANI? OR RANK? OR ARRANG? OR ARRAY?
S3	12218	FORM? ? OR TEMPLAT? OR FIELD? OR BLANK? ? OR METADATA? OR - META()DATA? ? OR MENU() (ITEM? OR SLOT? ?)
S4	40218	WINDOW? OR FRAME? OR PAGE? OR BOX? OR BOXES
S5	3224	ALBUM? ? OR BOOK? ? OR MULTIPAGE? OR FOLIO OR CODEX
S6	3933	BLANK? OR EMPTY? OR FILL()IN OR FILLED OR ENTERED OR INPUT? OR IN()PUT
S7	3683	S4(2N) (MULTIPL? OR SEVERAL OR MANY OR PLURALITY OR VARIOUS OR FOUR OR 4 OR PLURAL)
S8	0	S1(S)S2(S)S3(S)S7(S)S5
S9	1	S1(S)S2(S)S3(2N)S6(S)S5(S)S4
S10	434	S1 AND S2 AND S3
S11	218	S10 AND S4
S12	15	S11 AND S5
S13	10	S11 AND S6
S14	23	S10 AND S7
S15	47	S12 OR S13 OR S14
S16	1298	S1(3N) (CREAT? OR EDIT? OR MAKE? OR AUTHOR?) (5N) (LAYOUT? OR LAY()OUT? ? OR DESIGN? OR FORMAT?)
S17	6	S15 AND S16
S18	6	S17 NOT PY>1999
S19	6	S18 NOT PD>19990913

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19/3,K/1  
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.  
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01121134 DOCUMENT TYPE: Product

PRODUCT NAME: **Meta Tag Maximizer (121134)**

WebGrip Inc (663743)  
16420 SE McGillivray #103  
Vancouver, WA 98637 United States  
TELEPHONE: (360) 833-2907

RECORD TYPE: Directory

CONTACT: Sales Department

REVISION DATE: 030206

WebGrip's Meta Tag Maximizer is an **HTML** tag optimization program. Employing the program, developers can improve their **Web pages**' search engine **rankings**. Meta Tag Maximizer analyzes **HTML** pages and provides users with detailed tag information. Reports can also be e-mailed to clients. The software allows developers to insert metatags into **multiple pages** quickly. Users can also import existing metatags into the program. Meta Tag Maximizer enhances keyword, **Web site** description, copyright, author, robot guideline, and other tags, **formatting** information appropriately. The solution automatically updates **multiple Web site pages**. Meta Tag Maximizer also includes spell checking features. An evaluation version of program can be downloaded from the WebGrip **Web site**.

DESCRIPTORS: **Metadata** ; Search Engine Placement; **Web Site** Design;  
Webmasters

19/3,K/2

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00106066 DOCUMENT TYPE: Review

PRODUCT NAMES: **XML (837709)**

**TITLE:** XML Moves Closer To Web Standardization  
**AUTHOR:** Gaskin, James E  
**SOURCE:** Interactive Week, v4 n44 p32(1) Dec 15, 1997  
**ISSN:** 1078-7259  
**HOME PAGE:** <http://www.interactive-week.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

REVISION DATE: 20010930

...Web developers to control and show data just as they now control text and graphics. **Forms**, database queries, and extended link functions can be implemented with XML. XML is a subset...

...Generalized Markup Language (SGML), an international standard for definition of special document types for governing **page** presentation over **multiple** platforms. Such **organizations** as American Honda Motor Company, Boeing, and the U.S. government have used it for many years. However, SGML is complex and has not had wide acceptance. **HTML** uses a few of SGML's concepts, such as links, but was developed more for...

...features of SGML. This ability will streamline tasks required to

precisely position page elements in **HTML** , because XML will allow users to create their own markup elements, including page formatting. Other...

...linking functions, options that improve browser performance, and more intuitive ways to reuse information over **multiple Web pages** .

DESCRIPTORS: **Authoring Systems; Electronic Publishing; Internet Utilities; SGML; Standards; Web Site Design ; XML**

**19/3,K/3**

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00099124 DOCUMENT TYPE: Review

**PRODUCT NAMES:** **HTML Transit 2.0 Windows (584711**

**TITLE:** **Mass Transit from Paper to Pixels**

**AUTHOR:** Glinert, Susan

**SOURCE:** Computer Shopper, v17 n1 p488(1) Jan 1997

**ISSN:** 0886-0556

**HOME PAGE:** <http://www.computershopper.com>

**RECORD TYPE:** Review

**REVIEW TYPE:** Review

**GRADE:** A

**REVISION DATE:** 20000430

**PRODUCT NAMES:** **HTML Transit 2.0 Windows...**

InfoAccess' **HTML** Transit 2.0, a recommended, refined program that takes standard text and word processing files and **creates** World Wide Web-compatible **HTML pages** , supports **many** file **formats** , including Rich Text **Format** (RTF), ASCII, Microsoft Word, Microsoft Write, Corel's WordPerfect, Lotus AmiPro, Adobe FrameMaker, and Interleaf...

...file types. Enhancements in this release are table and frame features and support for custom **HTML** code and browser extensions, including Java applets. The product also puts a table of contents...

...to begin. It allows users to choose a file to be converted and to set **template** options, which include navigation buttons, backgrounds, separators, and headings, to control the appearance of the page. The user is then sent to the main screen to tweak the **template** and convert the word processing file. The main screen is well- **organized** and logical, and built-in filters import style names from source documents. The user can...

...a new page. Graphics and links assignment is easy with the Graphics button, and custom **HTML** code, tags, and applets can be added around Translator Elements and at the beginning and...

DESCRIPTORS: **Authoring Systems; Electronic Publishing; HTML ; IBM PC & Compatibles; Internet Utilities; Web Site Design ; Windows; Word Processing Utilities**

**19/3,K/4**

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00098484 DOCUMENT TYPE: Review

**PRODUCT NAMES:** **HotDog Professional Webmaster Suite (730882); Home Page Wizard 1.0 (646423); Corel Web.Designer 1.1 (622303); WordPerfect Internet Publisher (554596); InContext Spider 1.2 (555029**

**TITLE:** Build Your Own Internet Site  
**AUTHOR:** Cayton, Brian  
**SOURCE:** Accounting Technology, v12 n9 p41(14) Oct 1996  
**ISSN:** 1068-6452  
**HOME PAGE:** <http://www.electronicaccountant.com>

**RECORD TYPE:** Review  
**REVIEW TYPE:** Product Comparison  
**GRADE:** Product Comparison, No Rating

**REVISION DATE:** 20021024

**...PRODUCT NAMES:** 730882); Home Page Wizard 1.0...

Anawave Software's HotDog Professional, CompuServe Information Services' Home Page Wizard 1.0, Corel's Corel Web.Designer 1.1 and WordPerfect Internet Publisher, and...

...World Wide Web authoring products useful to accountants because they automatically add Hypertext Markup Language ( HTML ) tags, which add formatting to Web documents; users can also highlight words to make them hypertext links, like the ones in Windows Help documents; these can be clicked to link users to related Web sites . One user began his home page design with Home Page Wizard, which helped him organize his ideas and got him thinking about how to arrange text and graphics on a home page . To create a professional-looking page , he selected WordPerfect Internet Publisher; creating the Web page was easy, using cut and pasted sections from an existing file and placing them in a Web page template . Home Page Publishing Wizard helped with uploading the files needed to publish the Web page on the Internet. More advanced packages also provide functions for adding an automatic e-mail...

...can click to use. Users can be prompted to enter tax questions, and a guest book -type response form can also be included. Of the products discussed, only FrontPage 1.1 lacks links to...

**DESCRIPTORS:** Accountants; Authoring Systems; Electronic Publishing; HTML ; Store Building; Web Site Design

**19/3,K/5**

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00091263                    **DOCUMENT TYPE:** Review

**PRODUCT NAMES:** HTML (835277); Perl (830403); Java (573744)

**TITLE:** Organizing a Successful Commercial Internet Site  
**AUTHOR:** Ticehurst, Darrel J Hilen, Keith D  
**SOURCE:** DBMS, v9 n5 pS39(8) May 1996  
**ISSN:** 1041-5173  
**HOME PAGE:** <http://www.dbmsmag.com>

**RECORD TYPE:** Review  
**REVIEW TYPE:** Product Analysis  
**GRADE:** Product Analysis, No Rating

**REVISION DATE:** 20000430

**PRODUCT NAMES:** HTML (

**TITLE:** Organizing a Successful Commercial Internet Site

An organization building a World Wide Web site for the insurance industry describes how it will make the site useful to the industry and to consumers for research purposes. Code is written to conform to HyperText Markup Language ( HTML ) 3.0, and multiple page forms are supported

for data augmentation with a **Perl** script that contains an **HTML** page. **HTML** page **design** is separated from scripting using **HTML** **templates** constructed and maintained separately. To **make** the site highly interactive, intelligent agents and other advanced features in session management were built...

DESCRIPTORS: **Authoring Systems**; **Electronic Publishing**; **HTML**; **Internet Marketing**; **Java**; **Perl**; **Program Development**; **Web Site Design**

**19/3,K/6**

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00085756 DOCUMENT TYPE: Review

PRODUCT NAMES: **HTML Transit 1.0 Windows (584711)**

**TITLE:** **HTML Transit helps frazzled Web coders hit target**

**AUTHOR:** Angus, Jeffrey Gordon

**SOURCE:** InfoWorld, v17 n52 p72(1) Dec 25, 1995

**ISSN:** 0199-6649

**HOME PAGE:** <http://www.infoworld.com>

RECORD TYPE: Review

REVIEW TYPE: Review

GRADE: A

REVISION DATE: 20000430

PRODUCT NAMES: **HTML Transit 1.0 Windows...**

**TITLE:** **HTML Transit helps frazzled Web coders hit target**

InfoAccess' **HTML** **Transit 1.0**, a World Wide Web **authoring** tool, is a well-designed product that manages **Web page** source and conversion tasks. Its learning curve is steep, but this is to be expected...

...designed for professional Webmasters. Frequent updates can be done by converting source files and user-**designed** **templates**. The tool is a good choice for professional **Web site** **designers** who **create** sites with **many** **pages** or a business information source with part number lists and news updates. It is efficient enough for use by those who do lots of Hypertext Markup Language (**HTML**) coding and who maintain an **organization** site with changing pages or content. Users can create source documents for printer output, and...

DESCRIPTORS: **Authoring Systems**; **Electronic Publishing**; **HTML**; **IBM PC & Compatibles**; **Web Site Design**; **Windows**